



## Highlights

- Shutting down spoofs**  
 The firm noticed that 2% of their external email traffic was spoofed and successfully blocked by DMARC.
- Shining light on shadow IT**  
 Bird & Bird were able to surface and validate all unknown sending sources to ensure traffic was correctly signed.
- Demonstratable compliance**  
 Bird & Bird have their domain in a p=reject state which publically assures clients that they're protected.

## Bird & Bird achieve full compliance with a managed service to protect clients

Bird & Bird is an international law firm with a focus on helping organizations being changed by technology and the digital world. With over 1,300 lawyers in 29 offices, they send in excess of 600,000 external emails per month.

### Clients must be able to trust legal communications

As DMARC became more widely adopted, the Infrastructure and Infosec teams at Bird & Bird were finding that more and more clients were requesting a p=reject policy. Jon Spencer, Infrastructure Manager at Bird & Bird, led the DMARC initiative with an understanding that this would not only protect their clients, but also the firm's reputation by actively blocking email impersonation.

### OnDMARC's support team manage the DMARC journey to full protection

Due to rapid growth within the firm, everyone understood the need for DMARC, the challenge then was in internal resourcing to manage the project itself. This meant ensuring DMARC was correctly configured so that no legitimate emails were blocked along the way. OnDMARC provided ongoing managed support throughout the process for Bird & Bird. Here are some of their achievements:

- 1) Cleaning up traffic** Bird & Bird discovered 200+ illegitimate sending sources, successfully blocking them in the process of configuring DMARC for the @twobirds.com domain.
- 2) Shutting down spoofs** By investing in DMARC for email security and getting to a p=reject state, the firm noticed that 2% of their external email traffic was being spoofed and successfully blocked by DMARC.
- 3) Eradicating shadow IT** OnDMARC automatically surfaced a number of sending services that weren't malicious, but in use by the firm without IT's knowledge. With a clear view of all mail being sent, Bird & Bird were able to identify what traffic was genuine and sign it correctly.

*"OnDMARC has a nice and easy to use platform with great technical support, making it easy to manage the entire process. This was the key to not impacting genuine traffic or starting the project and losing momentum."*

*Jon Spencer, Infrastructure Manager at Bird & Bird*

## Safe in the knowledge that all threats were identified and rectified

Bird & Bird already had Mimecast in place as a foundational secure email gateway. However, the IT team understood the benefits of DMARC for preventing email impersonation outside of their network boundary and explored the email security protocol only to find the project seemingly too broad and difficult to execute independently. This is a very common reason why organizations hesitate to adopt DMARC due to a lack of internal expertise and knowledge, which also explains the 5%\* adoption rate revealed this year (2020) from research powered by the Red Sift platform.

After hearing about Red Sift by a trusted source a year later, Jon Spencer, Infrastructure Manager at Bird & Bird, reported being told: "these guys are the best on the market" and when it came to engaging with OnDMARC "everyone came across as very professional, and the support team knew what they were doing for us. I came to the realization that OnDMARC had a nice and easy to use platform with great technical support. It was clear OnDMARC could manage the entire process, I haven't had to keep a close eye on the platform as I'm safe in the knowledge that we've identified and rectified all the genuine senders with OnDMARC's support team".

## Ongoing visibility and protection across the email landscape

Once in a policy of p=reject for their main domains, Bird & Bird continued to benefit from ongoing protection with OnDMARC. For example, one incident reported around genuine traffic meant that the firm was alerted right away and a resolution put in place before any harm could come of it. For Bird & Bird's Infrastructure Manager, Jon Spencer, this showed the value of ongoing support to address unexpected changes to their infrastructure that are easily spotted and rectified with OnDMARC's tools and managed support.

In addition to unexpected issues, there are always going to be unexpected sending services as different departments sign up to services using the corporate email domain without informing the IT team. It's up to IT to ensure that all sent traffic is correctly signed so that it's legal. Infrastructure Manager at Bird & Bird, Jon Spencer, said that "none of that came out of the woodwork until we started to look at it using OnDMARC. I was able to do that myself and commit the time to do it quickly using the OnDMARC platform".

*"I haven't had to keep a close eye on the platform as I'm safe in the knowledge that we've identified and rectified all the genuine senders with OnDMARC's support team."*

*Jon Spencer, Infrastructure Manager at Bird & Bird*

**Get in touch** today to find out more about how OnDMARC can maximize your email security and deliverability.



## RED SIFT

The Red Sift Open Cloud is a data analysis platform that is purpose-built for the challenges of cybersecurity. By harnessing the power of AI we can securely collate, compute & visualize data from thousands of individual signals to help organizations to optimize their cybersecurity.

Products on the platform include OnDMARC and OnINBOX, SaaS applications that work together to close the net on the phishing problem by blocking outbound phishing attacks and analyzing the security of inbound communications for company-wide email threat intelligence.

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